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August 2021 Newsletter



District 27 Toastmasters pays Tribute to Authuretta Martin, DTM who passed away on July 3, 2021.

When: August 14, 2021, 4:00 p.m. Eastern Time (US and Canada)

https://zoom.us/meeting/register/tjMvd-qtqT0jGtVOJ_fFITyQoj6KgKSDA_Ek

After registering, you will receive a confirmation email containing information about joining the meeting. The family has asked in lieu of flowers please consider a contribution to RASR (Resolution Addressing Systematic Racism)

<https://everloved.com/life-of/arthuretta-holmes-martin/>

DISTRICT ANNOUNCEMENTS

District 27 Toastmasters International 2022 Contests format will be In-person

On 10 July 2021, the District 27 District Executive Council voted to proceed with the results of a survey of the membership on the format for all Area, Division and District International Speech Contests. The results of the survey with a simple majority was to conduct the contests in-person.

Note the 2022 District 27 International Speech Contest will be held at the Ritz Carlton Pentagon City on Saturday May 8th, 2022.

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The month of August is so important!!

At this point, clubs officers should be polishing off their [Club Success Plans](#) as a roadmap for a productive and beneficial year and submitting them in Club Central. Club officers should be signing the new [club officer agreement and release](#). Area Directors are completing their Area Director Club Visits to turn in their new [Area Director Club Visit Reports](#) in District Central by **August 31, 2021**.

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Annual Convention

All members should Register for the **Annual Convention 23-28 August, 2021** <https://www.toastmasters.org/events/2021-international-convention>.

Invite your family, friends, and co-workers to learn from the convention. Use the convention as a membership-building tool.

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Prepare to Cast your vote

Club Presidents and Secretaries prepare to vote in the Annual Business Meeting (ABM) held on **Thursday, August 26, at 8 a.m. Eastern Daylight Time (EDT)**.

§ Go to [Prepare to Cast your vote](#) to assign your proxy.

§ All things Annual Business Meeting and Proxies [FAQ](#)

§ Learn more about the International [Officer](#) and [Director](#) candidates prior to the Annual Business Meeting.

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District Town Hall

Monday, 23 August 2021 (7:00 pm - 8:30 pm)

Open to all members, hear from the district leadership, ask any questions about Toastmasters and impacts on your journey. This session will be an opportunity to ask the Trio questions about the International Candidates that they interviewed leading up to elections at the Annual Business Meeting.

Register here: <https://zoom.us/meeting/register/tJItcO6vpz8qGtzJ-hLccDj08PNOq-7PNXAt>

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1+1 Goal Setting

Invite 1 person to become a member by 30 September 2021.

Commit to obtaining 1 education or leadership award by 30 December 2021.



Arlington County Fair Booth Tabling

District 27 Toastmasters will be tabling at the Arlington County Fair this year! We will be promoting our clubs in District 27 and need your assistance. We need gracious volunteers to help us man our booth. Bottled water and snacks will be provided for our volunteers. The booth will be inside and include one table, electricity, chairs, and wifi.

The fair will be at the Thomas Jefferson Community Center and Park, 3501 2nd Street S, Arlington, VA 22204. The fair will be from Friday, August 20, 2021 to Sunday, August 22, 2021. For more information about the Arlington County Fair, visit <https://arlingtoncountyfair.us>.

[Click here to sign up for the available slots by Aug 14, 2021.](#)

If you have any questions or concerns, contact District 27 Club Growth Director Jeanna Lee at cgd@d27-tm.org or 202-909-3057.

Thank you!

Location: 3501 2nd Street S, Arlington, VA 22204





(July 2021)

Congratulations Robert Nielsen, Area 14 Director!!

Robert is the first Area director to submit an Area Director Club Visit Report in the District Central.

Upcoming TLIs: Save the dates!



Please see the complete list of all D27 Pathways & TLI Related Training Sessions through August 31st along with their registration links below. Registration is open for all events listed.

August 2021

- **Saturday, August 14, 2021:** D27: Summer 2021 - Virtual TLI - Club Officer Training - Session D Time: 10:30 a.m. to 2:30 p.m. EST ELECTIVE: "Effective Online Club Meeting & Event Marketing" <https://www.eventbrite.com/e/156894033277>
- **Tuesday, August 31, 2021:** D27: Summer 2021 - Virtual TLI - Club Officer Training (**Group Core for all 7 Officer Roles**) - Session E Time: 6:00 p.m. to 9:00 p.m. EST <https://www.eventbrite.com/e/156894653131>

[Find additional TLI events in nearby districts by clicking here.](#)

If you have any questions about TLI sessions, please email PQD LaShawn Foster at pqd@d27-tm.org.

District 27 CLUB GROWTH INCENTIVES

Please disseminate among your clubs in your area information about the club growth incentives below. Don't forget to advocate for these incentives as it will help the clubs maintain a strong

presence and membership base.

Take the Lead – Any Toastmasters member who provides District 27 Club Growth Director with a qualified club lead that results in a chartered new club will receive a signed Certificate of Appreciation and a Toastmasters shirt or hoodie of his/her choice. Lead must be provided before September 20, 2021.

First-Rate Eight – District 27 clubs that have eight members renewed for the October 2021 – March 2022 period by September 30, 2021 will receive a Toastmasters promotional pen and navy tote bag for the first eight members to renew.

A Full Year of Cheer – The first twenty-five clubs that get all of their members to renew for the entire program year before November 30, 2021 will receive a USB webcam or a clip-on ring light from the Toastmasters International online store. This will be shipped to the club's sergeant-at-arms.

If you have any questions about these incentives, please email CGD Jeanna Lee at cgd@d27-tm.org.

District 27 PROGRAM QUALITY INCENTIVES

Successful 7 Club Officer Training Incentive

\$75 Toastmasters Gift Card for the first 20 clubs to have all 7 club officers trained on **both the Summer 2021 and Winter 2022 TLI training windows.**

Note: \$75 Toastmasters Gift Card for use in the Toastmasters Online Store ONLY

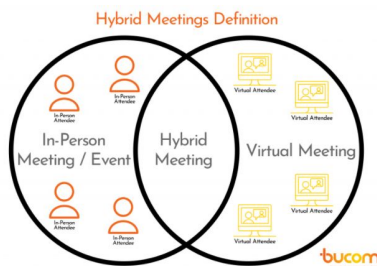
If you have any questions about TLI sessions, please email PQD LaShawn Foster at pqd@d27-tm.org.

August 2021 District Calendar

1-Aug-21	District 27 Newsletter published
August 1-31	Club Officer training continues. Ends on August 31
1-Aug-21	All Clubs: Start collecting dues (Submit Deadline: October 1)
1-Aug-21	Year-end Audit with certification page and narratives begins
1-Aug-21	Smedley Award program begins
2-Aug-21	D27 Top 6 Meeting
7-Aug-21	District Leader (Trio) Training Sessions 2-4 of 8
9-Aug-21	D27 Division Directors Meeting
14-Aug-21	D27 Club Officer Training -TLI Session D
14-Aug-21	D27 Tribute to Arthuretta Martin, DTM
16-Aug-21	D27 Top 6 Meeting
16-Aug-21	Last day to assign proxy for voting in Annual Business Meeting
21-Aug-21	District Leader (Trio) Training Sessions 5-8 of 8

21-23 Aug-21	Annual Business Meeting Ballot Training
23-28 Aug 21	Toastmasters International Virtual Convention
30-Aug-21	D27 Area Directors Meeting
31-Aug-21	D27 Club Officer Training -TLI Session F
31-Aug-21	End of Club Officer Training
31-Aug-21	District: End of Last Year's Audit due at World Headquarters

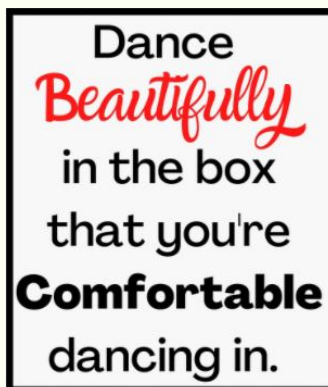
** New - Conducting Hybrid Meetings.



A **Hybrid Meeting** combines both in-person and online participants, and offering an equally positive experience to both audiences can be a tricky balance. That said, hybrid meetings are worth trying when your club is ready. Many clubs will likely try the hybrid format as a transitional measure coming out of the pandemic, but that does not mean they have to or

ought to commit to the hybrid format long term.... [Click here to read the article](#) by David F. Carr, DTM, Toastmasters Magazine, April 2021

Motivation Corner



Greetings District 27 Toastmasters!

This is the 2nd month of the Toastmaster year 2021-2022. In the words of Kobe Bryant “learn to dance beautifully in the box you are in”

Is the Pathways Program a box that is paralyzing you? Sometimes, the very thing we need to learn is what we are resisting! Remember, we learn by doing! I encourage you to embrace the Pathways Program, one project at a time.

it’s not a race, it’s a journey!

Toastmasters is the best place where we can strengthen our communication and leadership skills, and lead while we learn and learn as we lead! Don’t let anything restrict you! If you are struggling with Pathways, remember “learn to dance in the box you are in!”

Jennifer Ferguson, DTM, District 27 Chaplain / Motivator

Your feedback is welcome! Please email your suggestions and creative ideas for the next month's newsletter to PRM@d27-tm.org